

**REDDITCH BOROUGH COUNCIL**

**LICENSING SUB-COMMITTEE**

**6<sup>TH</sup> AUGUST 2025**

**LICENSING ACT 2003**

**APPLICATION FOR THE GRANT OF A PREMISES LICENCE**

**209 MOUNT PLEASANT, REDDITCH, WORCS, B97 4JG**

<b>PUBLIC HEARING</b>	
<b>Director:</b>	<b>Head of Worcestershire Regulatory Services</b>
<b>Contact Officer:</b>	<b>Paul Morrish Technical Officer (Licensing) 01905 822799 enquiries@worcsregservices.gov.uk</b>
<b>Ward(s) affected:</b>	<b>Central (Redditch)</b>
<b>Appendices:</b>	<b>Appendix 1 – Application Form / plan of premises Appendix 2 – Representation from Trading Standards Appendix 3 – Representation from West Mercia Police</b>

**1. PURPOSE OF REPORT**

1.1. To consider and determine an application for grant of a premises licence in respect of

Mini Market

209 Mount Pleasant

Redditch

Worcestershire

B97 4JG

A copy of the application and plan of the premises is attached at **Appendix 1**.

## 2. BACKGROUND

- 2.1. On 19 June 2025 an application was received from Mr Majeed Haider Salem for grant of a premises licence in respect of

Mini Market  
209 Mount Pleasant  
Redditch  
Worcestershire  
B97 4JG

- 2.2. The application contained all the requisite documentation including the fee and a plan of the premises.
- 2.3. It can be confirmed that the application has been advertised in accordance with the requirements of the Licensing Act 2003 and associated regulations and that the application has also been served on all responsible authorities.
- 2.4. The applicant is applying for the licensable activity of the Sale of Alcohol, to take place every day between 06:00 and 22:00 hours.
- 2.5. The designated premises supervisor identified in the application is Mr Majeed Haider Salem.
- 2.6. A premises licence was in place at the premises, held by MHD Premier Limited since August 2022. Mr Salem, the applicant, was a sole director of this company. This licence lapsed on 6 May 2025, when the limited company voluntarily applied to be struck off the company register, and was dissolved.

## 3. REPRESENTATIONS

### RESPONSIBLE AUTHORITIES

- 3.1. A representation has been received from Worcestershire Trading Standards with concerns relating to the supply of illicit tobacco products from the premises, and the applicant's ability to promote the Licensing objective of the prevention of crime and disorder. This is attached at **Appendix 2**. The representation details since December 2024, six test purchases of illicit tobacco products have been made from the premises, and two seizures of illicit tobacco products were made from the premises. In addition, a further test purchase of illicit cigarettes was made on 4 July 2025, which was during the licence consultation period.
- 3.2. A representation has been made received from West Mercia Police with concerns relating to the Licensing objective of the prevention of crime and disorder. This is attached at **Appendix 3**.

### OTHER PERSONS

- 3.3. No representations have been received from other persons.

#### **4. LOCAL POLICY CONSIDERATIONS**

- 4.1. The Sub-Committee should have regard to the Council's Statement of Licensing Policy under the Licensing Act 2003.
- 4.2. The Council's Statement of Licensing Policy is available to download from the Council's website or to request a hard copy, contact Worcestershire Regulatory Services on 01905 822799 or email [enquiries@worcestershire.gov.uk](mailto:enquiries@worcestershire.gov.uk)

#### **5. LEGAL IMPLICATIONS**

- 5.1. The Sub-Committee is obliged to determine this application with a view to the promotion of the licensing objectives which are:
  - the prevention of crime and disorder;
  - public safety;
  - the prevention of public nuisance;
  - the protection of children from harm.
- 5.2. In making its decision, the Sub-Committee is also obliged to have regard to the guidance issued by the Secretary of State under section 182 of the Licensing Act 2003 and the Council's own Statement of Licensing Policy.
- 5.3. The Sub-Committee must also have regard to the representations made and the evidence it hears.
- 5.4. The Sub-Committee must take such of the following steps as it considers appropriate for the promotion of the licensing objectives:
  - (a) Grant the application as requested
  - (b) Modify the conditions of the licence, by altering or omitting or adding to them.
  - (c) Reject the application in whole or in part.
- 5.5. The Sub-Committee is asked to note that it may not modify the conditions or reject the whole or part of the application merely because it considers it desirable to do so. It must actually be appropriate in order to promote the licensing objectives.
- 5.6. All parties to the hearing will be notified of the Sub-Committee's decision in writing within five working days of the conclusion of the hearing.
- 5.7. Any party aggrieved by a decision taken by the Sub-Committee may appeal against the decision to a Magistrates' Court within 21 days of being notified of the decision in writing.
- 5.8. The hearing should be conducted in accordance with the agreed procedure.

#### **6. FOR DECISION**

- 6.1. The Sub-Committee must consider and determine the application.